

REAL ESTATE PHOTOGRAPHY WELCOME GUIDE





HELLO!

Welcome to Catey Rice Photography & Design! We are so excited you are here! In this guide, you will find all of the information about a real estate session experience with Catey Rice Photography & Design.

We know that you have a lot of options when it comes to choosing a photographer. The photographer you choose is not just taking pictures. They are helping you sell a property. A good photographer can help make your experience with selling your properties easy.

This is why at Catey Rice Photography & Design, our mission is not only to provide you with amazing photos and designs. We also strive to take all the stress out of your session so you can focus on what you need to do!

Best, Caley Rice

Aboutls



Photography is more than just taking a picture or capturing a moment. To me, it is creating work. In my work, it's what I look for every day.

My name is Catey. I am a work-athome mom to 3 energetic boys -Kirby, Quinn, and Brexton. I bought my first DSLR camera in high school and started doing sessions for all my friends. Twenty years later, I love photography more now than ever. I am constantly learning and improving because we want to give you the most perfect experience and help you build a successful business.

WHAT SETS US APART FROM OTHER PHOTOGRAPHERS?

Our goal is to make selling your properties easy and stress free! We want to do the heavy lifting so you can focus on doing what you love.

We believe that photography is more than just taking pictures. Photography is capturing emotions and art, as well as details that are important to you and others in a beautiful way. This is our passion.

$B\ R\ O\ N\ Z\ E \ \ P\ A\ C\ K\ A\ G\ E$

\$200

-Up to 30 minute session at one location -20 professionally edited, high resolution images -Private, online gallery -Rights to images/Print release

Recommended for homes up to 1,500 sq ft.

GOLD PACKAGE

\$450

-Up to two hour session at one location -40 professionally edited, high resolution, images -Private, online gallery -Rights to images/Print release

Recommended for homes up to 5,500 sq ft.

SILVER PACKAGE

\$300

-Up to one hour session at one location -30 professionally edited, high resolution, images -Private, online gallery -Rights to images/Print release

Recommended for homes up to 3,500 sq ft.

PLATINUM PACKAGE

\$550

-Up to two hour session at one location -50 professionally edited, high resolution, images -Private, online gallery -Rights to images/Print release

Recommended for homes up to 7,500 sq ft.



We have tailored our commercial and real estate photography process with two goals in mind:



Capture your vision for your properties to make selling easier.



Make the experience stress free and fun.



tow i Works FIRST STEPS

INITIAL CONSULT

ONE: The first thing we will do is set up a free initial phone consult. At our initial consult, we will talk about your needs, goals and vision. We will make sure we are a good fit to work together. Then, we will design the perfect package that suits your real estate needs.

TWO: Once you have decided to work with us, we will talk about deadlines and get your session hold on the calendar.

BOOKING THE SESSION

THREE: You will receive a smart file with a contract and invoice. Once the smart file is complete, your session will be officially booked and the agreed upon date will be officially marked as reserved on our calendar.



SIT BACK AND RELAX

FOUR: We will meet at the property on the designated date and time. And then, we work our magic to create your beautiful, detailed photos.

FIVE: Once the photos are complete and edited, we will send you the link to the gallery. the print release form, and a document with instructions for printing, downloading, and sharing your images.



Frequenty Asked Questions

For answers to FAQs, visit:

www.cateyrice.com/faq/

or scan the QR code:





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www.cateyrice.com



608.-343-6412



catey@cateyrice.com

