

## REAL ESTATE PHOTOGRAPHY WELCOME GUIDE





### Hello friend,

Welcome to Catey Rice Photography & Design! We are so excited you are here! In this guide, you will find all of the information about a portrait experience with Catey Rice Photography & Design.

We know that you have a lot of options when it comes to choosing a photographer. The photographer you choose is not just taking pictures. They are helping you grow your business and brand. A good photographer can help make your experience with selling your products easy.

This is why at Catey Rice Photography & Design, our mission is not only to provide you with amazing photos and designs. We also strive to take all the stress out of your session so you can focus on what you love.

Best, ( ) lice





Photography is more than just taking a picture or capturing a moment. To me, it is creating work. In my work, it's what I look for every day.

My name is Catey. I am a work-athome mom to 3 energetic boys - Kirby, Quinn, and Brexton. I bought my first DSLR camera in high school and started doing sessions for all my friends. Almost 20 years later, I love photography more now than ever. I am constantly learning and improving because we want to give you the most perfect experience and help you build a successful business.

#### WHAT SETS US APART DEFROM OTHER PHOTOGRAPHERS?

Our goal is to make building your business and brand stress free! We want to do the heavy lifting so you can focus on doing what you love.

We believe that photography is more than just taking pictures. Photography is capturing emotions and art, as well as details that are important to you in a beautiful way. This is our passion.



#### PER HOUR

\$100

Our real estate photography packages can be paid for by the hour. We will decide at our initial meeting the estimated number of hours that are needed for the project. The hours needed will include the actual session, as well as the professional editing of the images.

#### Investment includes:

- -All images professionally edited in a private, online gallery
- -A mobile app for easy access from your smartphone-Print release
- -Instructions for downloading, sharing, and printing your photos

#### Commerical photography can include:

- -Product photography
  - -Headshots
- -Your business in action
- -Real estate photography and so much more...



We have tailored our commercial photography process with two goals in mind:

- Capture your vision for your business.
- Make the experience stress free and fun.





## Initial Consult

**ONE**: The first thing we will do is set up a free initial consult. At our initial consult, we will talk about your needs, goals and vision. We will make sure we are a good fit to work together. Then, we will design the perfect package that suits your business needs.

**TWO**: Once you have decided to work with us, we will talk about deadlines and get your session hold on the calendar.

## Booking the Session

**THREE**: You will receive a smart file with a contract and invoice. Once the smart file is complete, your session will be officially booked and the agreed upon date will be officially marked as busy on our calendar.



## Sit Back and Relax

**FOUR**: We will work our magic to create your beautiful, detailed photos.

**FIVE**: Once the photos are complete and edited, we will send you the link to the gallery. You will also receive a mobile app for easy access from your phone. You will receive a separate email with the print release and instructions for downloading and printing your photos.



# Frequently Acked Questions

## For answers to FAQs, visit:

www.cateyrice.com/faq/

or scan the QR code:





# Contact (16



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